

# JAYD PETZER

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## VISUAL & MOTION DESIGNER

### CONTACT

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### EDUCATION

**Fashion Institute of Design  
& Merchandising Los Angeles, CA**

**Bachelor Of Arts, 2020**  
**Creative Industry Studies : Digital Media**

**Assosiate Of Arts, 2017**  
**Visual Communications**  
Summa Cum Laude

### SKILLS

Motion Graphics	Trend Forecasting
Website Design	E-Commerce
Editing	Window Display
Cinema 4d	Spacial Planning
SEO	Styling
Google Analytics	Event Planning
Photography	Public Relations
Graphic Design	Drafting
Social Media Strategy	Visual Merchandising
Marketing & Branding	App Design

**After Effects | Premiere Pro | 4d Cinema | Photoshop |  
In-Design | Light-Room | Illustrator | XD Design |  
HTML, CSS & Java | Sketch-Up**

### EXPERIENCE

Jayd Designs, 01-2017 - Present  
Los Angeles, CA

- Design website for resort.
- Photography for social media influencers

Jessica Zanotti, 10-2017 - 06-2018  
Los Angeles, CA  
**Editorial Stylist / Volunteer**

- Designed sets
- Assisted styling

Diana Shag Designs, 11-2017  
Los Angeles, CA  
**Editorial Stylist / Volunteer**

- Assisted styling
- Helped managed website

Keys Fashion, 03-2017  
South Africa  
**Production Volunteer**

- Assisted with setup
- Helped plan after party

Maya Mia (Influencer) 01-2017 - 06-2017  
South Africa  
**Assistant Volunteer**

- Assisted with fashion shows
- Top Billing TV Photoshoot
- Developed Youtube content

Lynn Estates, 08-2015 - 12-2015  
South Africa  
**Social Media Assistant**

- Created content
- Managed engagements
- Responded to customer service

**Portfolio and references avaiable  
upon request**